

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:)	Customer No.:	35,554
)		
Ronald A. KATZ)	Confirmation No.:	4070
)		
Serial No.: 10/687,446)	Group Art Unit:	2614
)		
Filed: October 16, 2003)	Examiner:	Woo, Stella L.
)		
For: COMMERCIAL PRODUCT ROUTING)	Docket No.:	6046-101N7
SYSTEM WITH VIDEO VENDING)		
CAPABILITY)		

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT
UNDER 37 C.F.R. 1.97(c)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In compliance with the ongoing duty of disclosure under 37 CFR § 1.56, 37 CFR §§ 1.97, and 1.98, Applicant brings the following documents of possible interest to the subject matter of this application to the attention of the Examiner. Each of these documents is listed on the attached forms PTO-1449 (captioned here as Supplemental IX, X, and XI). Applicant is providing copies of the listed documents, except for U.S. patents and U.S. patent publication applications, to which Applicant believes the Examiner has easy access. In the event the Examiner would like copies of the U.S. patents and published applications as well, the Examiner is requested to advise the undersigned. Applicant respectfully requests the Examiner to consider and make these documents of record with respect to this application. Most of the documents are simply of background interest. Those documents that are identified below disclose 1) computer databases that may be accessed via personal computers (see the articles) and 2) merchandising systems with capabilities (see the patents) for either a) self-ordering by customers, b)

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recommending items to customers, c) inventory control of items, or d) video. Of course, the Examiner should make an independent determination if any of these references is material.

U.S. Patent	Issue Date	Inventor
4,490,810	12-1984	Hon
4,706,121	11-1987	Young
4,775,935	10-1988	Yourick
4,845,658	07-1989	Gifford
4,887,208	12-1989	Schneider et al.
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5,056,019	10-1991	Schultz et al.
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5,168,445	12-1992	Kawashima et al.
5,201,010	04-1993	Deaton et al.
5,235,509	08-1993	Mueller et al.
5,241,464	08-1993	Greulich et al.
5,270,920	12-1993	Pearse et al.
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5,621,812	04-1997	Deaton et al.
5,630,068	05-1997	Vela et al.
5,796,967	08-1998	Filepp et al.
7,072,849	07-2006	Filepp et al.

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Gardner, W. David, "Computer Users Have Hundreds of Data Bases to Choose From," <i>Dun's Business Month</i> , April 1983, pp. 99-100
Veit, Stan, "The Computer Network Maze, Part 2: Concluding a description of how the various computer communications networks can be utilized to your best advantage," <i>Computers & Electronics</i> , Vol. 21, No. 4, April 1983, pp. 84-90
Globecom '82, IEEE Global Telecommunications Conference," Conference Record Volume 3 of 3, Miami, November 29 to December 2, 1982
Comp-U-Store System Could Change Retail Economics," <i>Direct Marketing</i> , Vol. 46, No.3, July 1983, pp 101-107

This Supplemental Information Disclosure Statement is submitted under 37 CFR §1.97(c) and 1.98, that is, after an action on the merits, but before receipt of a final action under § 1.113 or receipt of a notice of allowance under § 1.311. Please charge our Deposit Account No. 50-3102 in the amount of \$180.00 to cover the fee pursuant to 37 CFR § 1.17(p). The Examiner is also authorized to charge any additional fee required by this paper to Berry & Associates P.C.'s Deposit Account No. **50-1636**.

Respectfully submitted,

Dated: August 15, 2011

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